Final Update, 13 August 2008 The CoB's Brain Drain, 2003-Present -- Part 1

An Illustrated History

There is little argument with the notion that the College of Business at USM has been severely diminished by the <u>faculty flight</u> that has occurred since former CoB dean, Harold Doty, assumed the reins of management. Doty's tenure began in 2003, when he was hired by former USM President, Shelby Thames, to lead the newly reorganized College of Business & Economic Development. It ended in April of 2007, just after the CoB had received an ominous report from the AACSB requiring a 6th Year Maintenance of Accreditation Review, when Doty and his associate dean, Farhang Niroomand, "resigned" amidst suspicion and speculation.

This report examines the impact on the CoB's research profile of that massive faculty exodus since 2003. Though a significant undertaking, USMNEWS.NET reporters sought to uncover all of the journal publications, since leaving USM, of the former CoB faculty comprising the 2003-present exodus. Those publications that were not co-authored with someone in the CoB unit that was once home to that former CoB professor are considered in this report to be "lost," at least as far as the CoB is concerned. That is because each of these publications *would have counted* as part of a CoB unit's continuing research profile *had these individuals not fled* the CoB during the 2003-present period. Of course, many of these former faculty have been replaced, and their replacements have contributed to the research profiles of various CoB units.¹ Even so, the plethora of reports available here at USMNEWS.NET have consistently shown that the faculty who left during the 2003-present period have, in general, been more productive than their replacements.

Finally, this is one report that USMNEWS.NET reporters felt would have a greater impact if delivered as an illustrated history (account). Thus, you will not find a set of lengthy tables (below) containing bibliographic entries of journal publications that have been "lost" by USM' business school (since 2003). Instead, you will see a series of academic journal covers, each representing a journal outlet that could have been added to a representative CoB unit's research profile had the mass exodus of CoB faculty (since 2003) not occurred. As you might expect, some of these journals now contain multiple published articles that were "lost" by the College of Business at USM since 2003. This report shows each journal's cover one time only. This recording method, therefore, focuses on the breadth of brain drain that has taken place. What you will find, however, is still astounding. Finally, the journal's 2008 CoB classification/ranking is provided beneath each cover below.

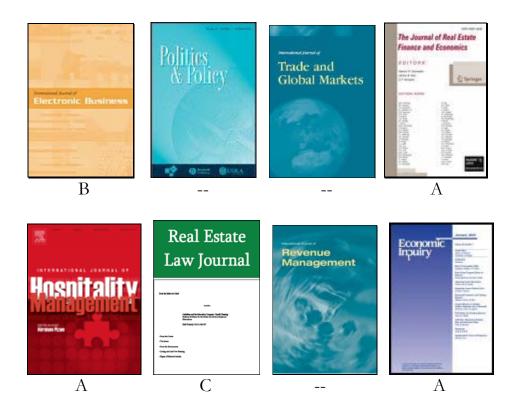
USMNEWS.NET intends to maintain a log so that this report can be updated periodically. We hope you find what sources are referring to as the "brain drain gallery" below to be both interesting and useful.

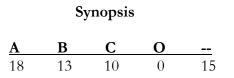
¹ The academic units housed in the CoB are accounting (ACC), business law (BL), economics (ECO), fashion merchandising (FM), finance (FIN), information systems (IS), management (MGT), marketing (MKT), real estate and insurance (REI), and tourism management (TM).











56 Unique Journals